



Your Comfort Company

# An important change in your heating and cooling service.

Dear Homeowner,

Hello, my name is Roger Blaine, owner of *Blaine, Inc. Heating and Air Conditioning*. We've had the pleasure of providing service for you in the past, and it's customers like you that make our company what it is today. As part of the community, *Blaine Inc. Heating and Air Conditioning* has enjoyed building a reputation of providing caring, trustworthy, quality service with integrity and commitment to our customers.

Over the past year we have thought about other possible enhancements to our business that would provide additional benefits to you, which is why we have decided to affiliate our company with Aire Serv Heating & Air Conditioning, Inc. By implementing the proven programs and tools provided by *Aire Serv*, we are confident that we, with your support, can achieve an even higher level of quality and affordable service while reinforcing our established integrity and commitment.

As a reminder, summer is just around the corner, now is a good time to schedule your air conditioning system's tune-up. A well maintained system is one that will run efficiently all summer long. Please give me a call to schedule your heating system tune-up at your earliest convenience. Say you heard it from this letter, and you will receive a \$20 discount on this service.

Again, thank you for being a customer of *Blaine Inc. Heating and Air Conditioning* and look for us as *Aire Serv of Greater Merced* in the very near future. We look forward to serving you.

Sincerely,

*Roger Blaine*

Aire Serv® of Greater Merced  
"Your Comfort Company®"

P.S. Visit [AireServ.com](http://AireServ.com) to enter to win a new heating and/or cooling system and a Pamper Mom Package. See website for details and official rules.



**209-205-4224**

[greatermerced.aireserv.com/](http://greatermerced.aireserv.com/)

## Tune-Up and Inspection

# \$20 Off

Having your system inspected, cleaned and balanced is important. This tune-up and inspection will ensure that your equipment is running efficiently and safely throughout the season.

Not valid with any other offer or on previous purchase.